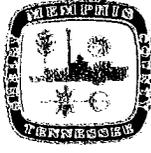


City of Memphis



TENNESSEE

DR. WILLIE W. HERENTON
MAYOR

June 3, 2008

The Honorable Shea Flinn
Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514

Dear Chairman Flinn:

Subject to Council approval, it is my recommendation that:

David Williams

be appointed to the Memphis Public Library and Information Center Board of Trustees with a term expiring May 30, 2010.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read "Willie W. Herenton", is written over a faint, larger version of the same signature.

Dr. Willie W. Herenton

WWH:jd

c: Council Members

David R. Williams

547 Montaigne Boulevard – Memphis, TN 38103

Phone: (901) 529-0111 – FAX: (901) 529-0013

dwilliams@thewilliamscom.com

Experience:

11-04 to now Leadership Memphis- Memphis, TN

President & CEO of Leadership Memphis, a training and educational program designed to make proven leaders more effective in the area of community leadership. Led the strategic planning process, as well as the transition process of the organizational transformation. Currently serve as the head of the organization reporting to the board of directors.

Accomplishments include the following:

- Developed a program continuum expanding from the single Executive Program for proven leaders to add the FastTrack Program for high-potential leaders and the Grassroots Program for frontline leaders. 2005 graduates totaled 44. 2008 graduates will total 150.
- Budget has doubled in 4 years from \$400,000 in 2005 to over \$800,000 in 2008. Earned revenue increased from 25% to 55%. Change in net revenue for most recent audited year (FY07) is \$121,181. Staffing has increased from 4 FTE to 6 FTE and all staff have post-graduate degrees.
- Redesigned the corporate and alumni giving programs to multi-level sponsorship programs. Alumni giving increased 112% and corporate giving increased 67%. Nearly 70 companies now sponsor Leadership Memphis with cash or in-kind sponsorships.
- Board development has evolved to include representation from targeted companies such as FedEx, IP, ServiceMaster, Methodist HealthCare and Regions Bank; succession planning for officers and committee chairs has greatly increased their continuity and effectiveness; six committees include 32 board members and over 110 alumni. Ad hoc committees for special events generate over 50 additional alumni in service to Leadership Memphis each year.
- The Celebration Dinner attendance has increased by 40% in the past two years from 450 alumni and guests to 628. Alumni are also actively participating in alumni field trips and professional development opportunities offered by Leadership Memphis.

6-00 to now The Williams Company – Memphis, TN

President of The Williams Company, a private consulting firm, specializing in public relations, marketing, strategic planning, and special projects. Clients have included Coletta & Company, The RISE Foundation, Equipoise Foundation (Wyoming), The Regional Medical Center, The Memphis Biotech Foundation, Hays Medical Center (Kansas), Alzheimer's Day Services, St. Patrick's Catholic Church, The Grant Center, Tipton County Commission on Aging, The Bodine School, Hands On Memphis, Martha's Manor, Healthy

Memphis Common Table, Family Services of the Mid-South, University District, Inc., Porter-Leath, Leadership Memphis, Memphis Housing Authority, Hannah's Hope, the Uptown Alliance, Ronald McDonald House, the Memphis/Shelby County Council on Aging, Memphis City Beautiful Commission and The Mid-South Junior Golf Association.

10-98 to 5-00 Baptist Memorial Health Care Corporation – Memphis, TN

Director of Community Development for BMHCC, a seventeen-hospital health system based in Memphis, TN. Responsibilities included oversight of the community development, outreach and relations departments, conducting an inventory of the system's community involvement, and establishing connections and partnerships between the health system and the community.

7-85 to 10-98 St. Joseph Hospital – Memphis, TN

Vice President of Community Development and Marketing of St. Joseph Hospital, owned and operated by the Sister's of St. Francis Health Services, Inc., in Mishawaka, IN. A member of the hospital's administrative team, responsible for marketing, public relations, fund-raising, healthier communities, patient relations, volunteer services and the medical call center.

1982-1985 Morris Advertising Agency, Inc. – Memphis, TN

Director of Marketing with responsibilities for business development and account management, as well as developing and implementing marketing plans for a variety of retail, manufacturing, restaurant, communications, and healthcare clients.

1978-1982 Tower Press – Memphis, TN

Sales Manager in the Commercial Printing Division responsible for selling over \$1 million of business annually.

1977-1978 Opera Memphis – Memphis, TN

Director of Marketing and Public Relations responsible for season and single ticket sales, as well as special projects and events.

1975-1977 Playhouse on the Square – Memphis, TN

Director of Marketing and Public Relations/Theatre Manager served as a member of the founding staff responsible for season and single ticket sales, publications, and communications. Responsible for theatre operations for the second season.

Education & Certifications:

- **Leadership Memphis**
Class of 2006
- **Adjunct Faculty, University of Memphis**
Public and Nonprofit Administration (2004 - 2006)
- **MBA – Emphasis on Health Administration**
University of Colorado at Denver (2000)
- **Healthier Communities Fellow, The Health Forum**
San Francisco, CA (1997-98)
- **The Fund-Raising School**
Indiana Center for Philanthropy (1992)
- **BA Journalism – Advertising and Public Relations**
University of Memphis (1975)

Awards:

- **Playhouse on the Square - 2006**
Lifetime Achievement Award
- **American Hospital Association**
NOVA Award for Outstanding Community Service – 1998
- **Society for Health Care Strategy and Market Development**
Circle of Distinction Award - 1998
- **Tennessee Hospital Association**
Community Service Award – 1998
- **Catholic Health Association**
The National Spirit Award
- **American Society for Healthcare Marketing**
Touchstone Award
- **Academy for Health Services Marketing**
Silver Award
- **Greater Memphis Interagency Coalition for the Homeless**
Service Award – 1995

Community Involvement:

- **Playhouse on the Square** – Board of Directors, Executive Committee
- **University of Memphis Journalism Alumni** – Board of Directors
- **The Alliance for Nonprofit Excellence** - Member
- **Past Member/Officer of the Following Boards:**
 - Playhouse on the Square – Board Chair 2003-2005
 - University District (U of M) – Board Chair 2000-2002
 - The Community Forum
 - Downtown Churches Association
 - Downtown Neighborhood Association
 - Orpheum Advisory Board
 - Senior Leaders, Inc.
 - North Memphis CDC
 - SMART (St. Mary's Alabama Redevelopment Team) CDC

Personal:

- Married to Penney Williams, RN, BSN. Penney is currently enrolled full-time at the University of Memphis earning her MSN to become a Nurse Practitioner. Her prior work experience includes work with Saint Francis Hospital, Baptist Memorial Health Care, and Blue Cross/Blue Shield of Tennessee.
- We live in the South Bluffs neighborhood in downtown Memphis