

CITY COUNCIL RESOLUTION

Whereas, the Liberty Bowl Stadium is an asset of the City of Memphis and is in need of considerable funds for improvements; and

Whereas, the Liberty Bowl Stadium is the home of the University of Memphis Tigers, the Southern Heritage Classic and the Liberty Bowl; it receives local, regional and national interest and publicity; and

Whereas, as stewards of the public's trust and as fiduciary agents, the Memphis City Council is obliged to perform considerable due diligence in requesting and researching all possible sources for funding to improve the Liberty Bowl Stadium and continue it's tradition of hosting sporting events that draw attendance from across the country; and

NOW, THEREFORE, BE IT RESOLVED that the Memphis City Council requests the city administration to submit a Request for Proposals from parties desiring to pay for the naming rights to the Liberty Bowl Stadium.

BE IT FURTHER RESOLVED that the Memphis City Council Parks Committee will work with the administration to develop this RFP.

Jim Strickland
Chairman, Parks Committee