

# City of Memphis



TENNESSEE

A C WHARTON, JR.  
MAYOR

March 6, 2012

The Honorable Harold Collins, Chairman  
Personnel, Intergovernmental & Annexation Committee  
City Hall - Room 514  
Memphis, TN 38103

Dear Chairman Collins:

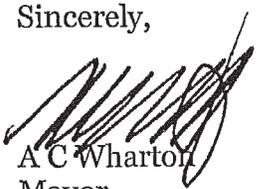
Subject to Council approval, it is my recommendation that:

Kevin Kane

be appointed to the Memphis Transportation Commission with a term expiring  
March 20, 2014.

I have attached biographical information.

Sincerely,



A C Wharton  
Mayor

ACW/lar

c: Council Members



# City of Memphis

BIOGRAPHICAL INFORMATION  
APPOINTMENT TO BOARD/COMMISSION

TRANSPORTATION  
BOARD/COMMISSION

Name: KEVIN KANE Race W M  F

E-Mail Address: kevin.kane.memphis@gmail.com 901-543-5350

Profession/Employer: PRESIDENT & CEO / MEMPHIS CONVENTION & VISITORS BUREAU

Business Address: 47 UNION AVE Zip 38103 Phone: 901-543-5301

Education: BACHELOR'S, UNIV OF MEMPHIS

Name of Spouse: HADEN KANE Number of Children: 3

Home Address: MONTAIGNE BLVD Phone: 901-848-5533

City: MEMPHIS State: TN Zip: 38103

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 54 YRS

Professional Organization/Associations:  
ATTACHED CV

Other Organizations/Association:

Other Interests:

Signature [Handwritten Signature] Date 2/20/12

**Kevin Kane**  
**Memphis Convention & Visitors Bureau President & CEO**  
**Biography**

Kevin Kane is acknowledged face and voice of Memphis tourism. He is president and CEO of the Memphis Convention & Visitors Bureau and president of its subsidiary MMG LLC, which manages the Memphis Cook Convention Center and the Cannon Center for the Performing Arts. He was recently elected chairman of the board for Destination Marketing Association International, the central organization for 650 CVBs in 30 countries around the world. He is an executive committee member of US Travel Association and sits on the International Tennis Hall of Fame Executive Committee.

Since joining the CVB in 1991, Mr. Kane initiated the first hard sell of Memphis music to attract visitors. The city's music brand and iconic logo "*Memphis – Home of the Blues, Birthplace of Rock 'n' Roll,*" was created under his direction. He opened new visitor centers in Shelby County and established new sales teams in DC, Chicago, London, and Germany. He created two subsidiaries, the Memphis Tourism Education Foundation, to address workforce development, and the Memphis Sports Council, to market the city's fast growing inventory of sports facilities.

Mr. Kane serves as chairman of the Memphis Rock 'N' Soul Museum, executive committee member and past chairman of the Blues Foundation, and executive committee member of Memphis-Shelby County Sports Authority. He is a board member of Riverfront Development Corporation, Metropolitan Memphis Hotel & Lodging Association, Memphis Regional Chamber of Commerce, and Christian Brothers High School. He sits on the community advisory board of the Junior League of Memphis and was president of the 2009 AutoZone Liberty Bowl. He was very recently recognized as Christian Brothers High School Alumnus of the Year for 2001. He is a Leadership Memphis graduate and has been recognized as Outstanding Young Tennessean, 2007 Memphis PRSA Communicator of the Year, winner of the Dean Campbell Award for Community Service, member of the Christian Brothers High School Hall of Fame, St. Michael School Distinguished Alumnus, and Downtowner of the Decade by Memphis Downtowner Magazine.

Mr. Kane is a native of Memphis and a graduate of Christian Brothers High School and the University of Memphis. He is an avid sports enthusiast, tennis player and golfer.

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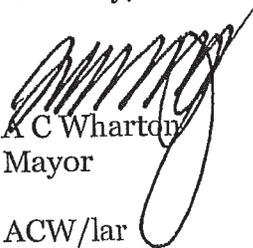
Subject to Council approval, it is my recommendation that:

Derwin Sisnett

be appointed to the Memphis Light, Gas and Water Commission with a term  
expiring July 30, 2014.

I have attached biographical information.

Sincerely,



A C Wharton  
Mayor

ACW/lar

c: Council Members