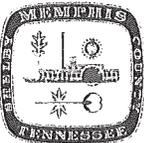


City of Memphis



A C WHARTON, JR.
MAYOR

TENNESSEE

November 15, 2011

The Honorable Harold Collins, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

Subject to Council approval, it is my recommendation that:

Herbert S. O'Mell

be reappointed to the Memphis and Shelby County Film and Television Commission
with a term expiring September 30, 2013.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read "A C Wharton", is written over the typed name and title.

A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Film

BOARD/COMMISSION

Name: Herbert S. O'Mell Race W M F

E-Mail Address: Herb44@AOL.com Fax _____

Profession/Employer: Herb O'Mell Productions

Business Address: 4124 Poplar Ave Zip 38117 Phone: 901-7615545

Education: B.S. University Memphis 1-12 Memphis Public School

Name of Spouse: Laura Number of Children: 2

Home Address: 4124 Poplar Ave Memphis Phone: 901-7615545

City: Memphis State: TN Zip: 38117

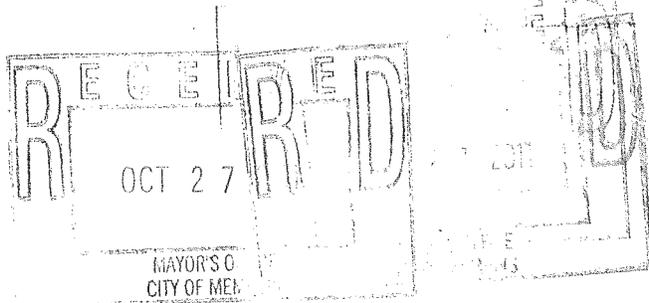
I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 76 years

Professional Organization/Associations:

NARAS

Other Organizations/Association:

Other Interests:



Signature Herb S O'Mell

Date Oct 21, 2011

Herbert S. O'Mell

Summary of qualifications includes diverse, long term career proficiencies that have been garnered in Marketing and Management. Focused and honed skills have been developed in all aspects of Hiring and Training, Budget Development and Administration, Personnel Management and Supervision. Excellent Leadership and Public Relation Skills.

President and COO of Herb O'Mell Productions, Memphis, TN since 1999. Prior marketing experience, spanning the past three decades, includes positions as Senior Marketing Executive, Executive Director of Casino Marketing & Customer Development, Player Development & Special Promotions for Horseshoe Casino Tunica, MS, Harrah's Mardi Gras Casino, Tunica, MS, Cerromar Hotel & Casino, San Juan, Puerto Rico, Loew's Corporation Monte Carlo Casino, Resorts International Casino, Atlantic City, NJ, and Tropicana Hotel, Las Vegas, NV.

Civic Involvement:

- **Memphis Rotary Club member**
 - **Former six year Board Chairman Memphis and Shelby County Film, Tape and Music Commission**
 - **Board Member Advisory Council Film, Tape and Music Commission**
 - **State of Tennessee, Office of the Governor, Board of Advisors**
 - **Music Department University Of Memphis.**
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