OVERTON PARK

Memphis, Tennessee | Est. 1901

SURVEYS COMPLETED 1,679

RACE/ETHNICITY

African American: 8.7%
American Indian or Alaska Native: 0.5%
Asian or Pacific Islander: 0.4%
Hispanic/Latino: 1%
Multi-Race/Other: 2.2%
Non-Hispanic/White: 80.2%
Prefer not answer: 7.1%

GENDER

39.3%
59.7%
Prefer not to answer: 1.0%

AGE

-18	18-24	25-34	35-44	45-54	55-64	65+	Other
3.4%	3.7%	18.4%	21.6%	19.2%	22.9%	9.1%	1.4%

NEIGHBORHOOD

Evergreen: 15.80%
Central Gardens: 9.92%
East Memphis: 8.14%
VECA: 7.04%
Midtown: 6.68%
Cooper-Young: 5.88%
Cordova: 3.06%
Other: 43.29%

HOW OFTEN DO YOU VISIT OVERTON PARK?

2 to 3 times a month	Less than once a month	Once a week	Once a month	Everyday
25.67%	24.66%	19.42%	17.81%	12.46%

I VISIT OVERTON PARK WITH

Friends	My spouse or partner	Children	By myself
61.05%	60.57%	43.60%	58.96%

WHAT DO YOU LOVE ABOUT OVERTON PARK?

Levitt Shell	43%
Memphis Zoo	40%
Old Forest	35%
Brooks Museum	34%
Greensward / Open Green Spaces	32%
Location (middle of city, proximity to home)	30%
Place to Walk/Run	27%
Natural Beauty	25%
Sense of Community	22%
Quiet Refuge	22%

Trails & Paths, Trees, Golf Course, Memphis College of Art, History (Civic/Personal), Lots to Do & See, Dog Friendly, Playing with Family, Place to Bicycle, Rainbow Lake, Large & Spacious, Playgrounds

WHAT PROBLEMS MUST BE ADDRESSED?

Safety/Security	32%
Litter	24%
Illegal Activity	22%
Parking/Traffic	18%
Maintenance (lack of)	17%
Restrooms (lack of)	11%
Vehicles Parking on Greensward	10%
Threat of Losing Golf Course	10%
Lack of Police Presence	7%
Outdated Playgrounds	6%

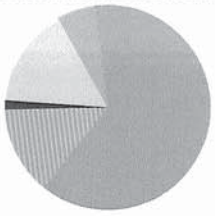
Loss of Parkland to General Services Facility, Vagrants/Panhandling, Loss of Parkland to Memphis Zoo, Lack of Bicycle/Pedestrian Links to Neighborhoods & Greenlines, Rainbow Lake Needs Cleaning/Improvement, Old Forest Needs Protection, Negative Public Perception of Park, Loss of Parkland (general), Lack of Funding, Noise, Unleashed Pets, No Problems

DESCRIBE YOUR IDEAL OVERTON PARK.

Clean & Well-Maintained	32%
Safe	18%
Updated Playgrounds	13%
Old Forest Protected	13%
More Community Activities (events, festivals)	11%
Restrooms	11%
Fenced Dog Park	11%
Greensward/ Open Green Space Protected	10%
Café/Food Carts	9%
Bicycle/Pedestrian Links to Neighborhoods & Greenlines	9%

Family-Friendly (More for Kids to Do), Free/Welcoming to All, Updated Golf Course, Splash Parks, Park Rangers, Botanical Gardens (Esp. Native Plants), No Vehicles on Greensward, More Foot Paths, Bicycle Paths, Better Old Forest Trails (Marked, Interpretive info), Rainbow Lake Improved, More Picnic Tables, Exactly How It Is, More Benches & Sitting Areas

WOULD YOU SUPPORT NON-PROFIT CONSERVANCY MANAGEMENT OF OVERTON PARK?



Yes	68%
Yes If*	15%
No	1%
Want Info	12%
Unsure	3%

* Yes, if conservancy is transparent/accountable/works with City and community. Yes, if the conservancy will change things for the better. Yes, if clear mission and long range plan are developed. Yes, if City politics are left out of it. Yes, if park programming and events are added. Yes, if the park remains free to users. Yes, if corporate interests are kept at bay. Yes, if conservancy protects park from development. Yes, if the City still contributes funding. Yes, if the park is not changed too much. Yes, if park institutions are represented on board.