City of Memphis
TENNESSEE

A C WHARTON, JR.
MAYOR

August 2, 2011

The Honorable Harold Collins, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

Subject to Council approval, it is my recommendation that:

Carl E. Moore

be appointed to the Public Art Oversight Committee with a term expiring August 31, 2012.

I have attached biographical information.

Sincerely,

A C Wharton
Mayor

ACW/lar

c: Council Members

Suite 700 • 125 N. Main Street • Memphis, Tennessee 38103-2078 • (901) 576-6000 • FAX (901) 576-6018

City of Memphis

BIOGRAPHICAL INFORMATION
APPOINTMENT TO BOARD/COMMISSION

Public Art Oversight Committee
BOARD/COMMISSION

Name: Carl E. Moore Date of Birth: 12/10/1965

Business Address: 803 Channel 3 Drive Phone: (901) 210-6615

E-Mail Address: carl.moore65@gmail.com

Profession/Employer: Artist/Graphic Designer – News Channel 3

Education: BFA, Memphis College of Art, 1987; MFA, Memphis College of Art 2012

Name of Spouse: Jetaun Moore Number of Children: 1

Home Address: 1342 Florida Street Phone: (901) 947-3635

City: Memphis State: TN Zip: 38106

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes X or No

Professional Organization/Associations: Chair: Caritas Village Hope Gallery; Curator: Memphis Black Arts Alliance

Other Organizations/Associations: President: Memphis College of Art Alumni Association

Other Interests: Contemporary Painter; Graphic and Web Designer; Representation: L|Ross Gallery, Memphis, TN

Carl E. Moore
1342 Florida, St.
Memphis, TN 38106

(H) 901.947.3635
(C) 901.210.6615
carl.moore65@gmail.com
www.carlemoore.com

ARTIST STATEMENT

As a designer I explore all creative possibilities, producing art that can visually relay a message or meaning. As an artist I apply images and ideas from the world around me to express personal and public points of view. As a professional my experience allows me to be creative in multiple aspects, while maintaining a consistent awareness of artistic development.

EDUCATION

Canton Public High, Canton, MS
Art 1, Art 2, (Art 3 Independent Study).1983

Chicago Institute of Arts, Chicago, IL
Drawing and Painting Development 1982

Memphis College of Art, Memphis, TN
B.F.A., Bachelor of Fine Arts: Painting,
Illustration and Graphic Design.1987

Memphis College of Art, Memphis, TN
MFA., Masters of Fine Arts: Painting,
Projected Graduation, 2012

EXPERIENCE

Senior Graphic Artist
WREG-TV/DT News Channel 3, Memphis, TN
Design and develop daily on-air graphics for broadcast news shows, special in-house programming and show production, along with maintaining various print, web and station signage. Develop station name supers, series logos, special backgrounds, animated opens, set designs, commercial graphics, vehicle wrap and promotional graphics. 1/97 - Present

Freelance Art Director
Bountiful Blessings Church of God in Christ, Memphis, TN
Design, developed and maintained graphic branding for presentational animations, on-air Broadcast Graphics, and print packaging including, CD development and promotions (Podium

Records), DVD and Cassette design, advertising design, promotional material and digital photography work. 1998 - 2008

Digital Arts Adjunct Instructor, University of Memphis
This was an intro class designed to give artist, painters, sculptors etc. a foundation in combining traditional art skills with the creative possibilities of using Photoshop and Illustrator as another artistic tool. Spring 2008

Illustrator and Artist, U.S. Government, NSA Memphis, Department of Defense, Millington, TN
Develop, design and illustrate training manuals for the Naval Air Maintenance Training Group (*Namtragru*) facility and ground support by providing modifications and camera-ready art for charts, graphs, technical schematics and presentational designs. Construct canvases and paint murals for yearly military functions and served as department coordinator for software training, computer maintenance and hardware updates.
8/88 - 9/96

Billboard Artist/Installer, Peck Industries, Memphis, TN
My main jobs were to design, paint and transfer layouts (ads) to billboards panels' in-shop and on location, assisted in transporting, hanging and mounting billboards. 5/88 – 8/88

Layout/paste-up Artist, ASI Sign Systems, Memphis, TN
My primary job was to produce layouts, paste-ups and camera-ready art for corporate and directional signage. 9/87 - 4/88

Illustration/Graphic Arts Instructor, Shelby State Community College, Memphis, TN
Taught the fundamentals of paste-up, layout, graphic design and illustration for the program "Art Serious Business:" an art enrichment program designed to give knowledge of different career opportunities in the field of art. I was also responsible for weekly lesson plans and evaluations. 6-8 85/86

Arts and Crafts Instructor/Counselor, Boys Clubs of Memphis/Goodwill Branch, Memphis, TN
I worked with boys between the ages of 8 and 18, coordinating after school activities and creating arts and crafts projects. Provided monthly project plans and evaluations, maintained an annual supply list and inventory. 5/84 - 5/85

ADDITIONAL

Software:
Adobe CS5 including but not limited to Adobe Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, QuickTime-Pro, Cinema 4D R10, Dreamweaver, Microsoft Expression 3.0, Curious Mapping software, Avid Media Composer (Video Editor), Viz Broadcast Systems and Microsoft Office Suites. Internet Savvy with all web browsers an functions.

Completed New York Times Broadcast Leadership Advancement program "LEAP" (Leadership, Excellence, Assessment, and Purpose). The program provided training for key employees for possible advancement into a leadership role, management or supervisory positions.

ACTIVITIES:

Alumni Lecture Series, Memphis College of Art, November 2007, Opportunities for artist and designers.

Memphis Shelby County Library Artist Lecture Series to promote creative activities for young children in the community. 2008

2008 Tougaloo Art Colony, July 12 – 18th, Jackson, Ms, Life Drawing Instructor.

Project Selection Committee of the Memphis Urban Art Commission: Fletcher Creek Park Project, Memphis, TN.

Art Committee Chair of the Caritas Village Hope Gallery Art Space, Memphis, TN.2010 - 2011

Vice President of the Memphis College of Art Alumni Association, 2008 – 2011.

Regional Judge for the 2010 Elementary, Junior High & High School Mid-South Scholastic Art Awards. Brooks Museum, Memphis, TN.

Acting Gallery Chair and Curator, Memphis Blacks Arts Alliance, Fire House Arts, 985 South Bellevue Blvd. Memphis, TN 38106

President of the Memphis College of Art Alumni Association, 2011 – 2014.

Memphis Brooks Museum of Art Adult Continuing Education Advisory Committee

PUBLIC ART OVERSIGHT COMMITTEE
7 Member Board
2 Year Term
(3) City Appointments;
(2) Urban Art Committee Appointments;
(1) Urban Art Executive Director or designee and
(1) City Councilperson

Johnson, Krystal (City)	F/B	08-31-12	2yr. Term
Duran, Adrian (City)	M/W	08-31-12	2yr. Term
Warren, Peter H. (City)	M/W	08-31-12	2yr. Term

Shea Flinn (City Council Liaison)