

City of Memphis



TENNESSEE

A C WHARTON, JR.
MAYOR

June 21, 2011

The Honorable Harold Collins, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

Subject to Council approval, it is my recommendation that:

Andrew J. Trippel

be appointed to the Memphis City Beautiful Commission with a term expiring June 30, 2013.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read 'A C Wharton', is written over the typed name and title.

A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Memphis City Beautiful Commission

BOARD/COMMISSION

Name: Andrew J. Trippel Race Cauc. M F

E-Mail Address: atrippel@memphis.edu Fax 901-678-5128

Profession/Employer: The University of Memphis

Business Address: 367 Administration Building Zip 38152 Phone: 901-229-4408

Education: M.S., Psychology; Masters in City & Regional Planning

Name of Spouse: Unmarried Number of Children: None

Home Address: 1003 Bruce St. Phone: 901-229-4408

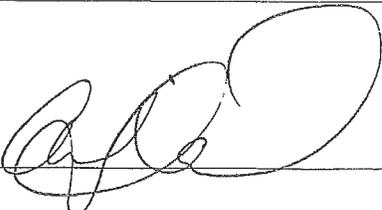
City: Memphis State: TN Zip: 38104

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 15 years

Professional Organization/Associations: ULI-the Urban Land Institute
American Planning Association

Other Organizations/Association: Shelby Farms Park Conservancy, Wolf River Conservancy

Other Interests: Yoga, biking, reading, swimming, travel, photography, Delta region

Signature  Date 03-22-2011

ANDREW J. TRIPPEL

1003 Bruce St., Memphis, TN 38104 | (901) 229-4408 | atrippel@memphis.edu

WORK HISTORY

Community Liaison, The University of Memphis - Memphis, TN. August 2009 thru present

- Coordinate university partnership with multiple community organizations.
- Assist in revitalization planning efforts.
- Develop internal support for university-community partnership.
- Support the University President's commitment to university-community partnership.

Coordinator, Urban Land Institute District Council Memphis - Memphis, TN. January 2008 thru present

- Coordinate successful delivery of all programs, events and projects.
- Participate in conceptualization and development of programming, events and initiatives.
- Implement key initiatives including Regional Dialogue Initiative.
- Coordinate volunteer efforts for district council (approximately 25 volunteers).
- Initiate, develop and maintain sponsorship commitments (\$55,100 in FY2009).
- Provide support to Executive Committee leadership and initiative committees.
- Deliver all administrative services for district council (150+ members) and liaison with national headquarters.
- Develop and manage annual budget/Prepare budget forecasts (\$85,000 annual budget in FY09).

Temporary Contract, The University of Memphis-School of Urban Affairs & Public Policy Memphis, TN. September 2008 – May 2009

- Participated in finalization of University District Comprehensive Plan.
- Drafted University District Re-zoning Plan and assisted with development of University District Overlay.
- Co-presented University District Comprehensive Plan at community meetings and Land Use Control Board.
- Initiated development of University District Overlay Review Committee Guidelines.
- Assisted in coordinating City Council approval of University District Comprehensive Plan, Re-zoning and Overlay with University Neighborhoods Development Corporation, The University of Memphis and Memphis/Shelby County Office of Planning & Development.

Graduate Assistant, The University of Memphis-School of Urban Affairs & Public Policy Memphis, TN. September 2006 to May 2008.

- Assisted in the development of the Community Initiatives Focus Area for the University.
- Planned and executed monthly meetings for Community Initiatives with an average attendance of over 50 University, local government and community participants.
- Conceptualized and assisted in the development of websites for Community Initiatives and for the University Neighborhood Comprehensive Plan. Provide continuing maintenance for the websites.
- Attend and participate in a variety of monthly neighborhood and community organizational meetings as a Community Initiatives representative.
- Served as instructor for the Youth Neighborhood Mapping Initiative, June –August 2007, during which we worked with local high school age students to develop community planning and development skills.

Independent Contractor - Memphis TN. August 2003-July 2006

Conceptualized and developed sole proprietorship providing design and construction services to homeowners seeking renovation of existing properties. Work with clientele to develop budgets for renovations and executed planned renovations.

Director of Development, Community Foundation of Greater Memphis Memphis, TN. June 2004-October 2005

- Directed development efforts of nonprofit foundation with \$250M in assets and \$20M in annual revenue.
- Identified and cultivated new clients/donors, conducted needs analysis, built strategic alliances, and implemented strategies for short-term and long-term giving.
- Developed and delivered speeches to professional and community organizations to increase awareness of the organization and cultivate revenue sources.
- Achieve an average close rate of 75% for corporate and individual donations, and increased revenue \$5M.
- Proposed/established 60-person Professional Advisors Council to strengthen financial planning referrals.
- Created the Prospect Development Group to provide tools, expand reach, and increase effectiveness of volunteer and Board members' prospecting efforts.

**Associate Director of Development, Memphis Brooks Museum of Art
Memphis, TN. May 2002-June 2003**

- Restructured and formalized tracking system for foundation and corporate sponsorship solicitation.
- Developed corporate sponsor benefits packages. Served as key contact with corporate sponsors.
- Co-trained and coordinated volunteers for fundraising. Proposed and created donor recognition programs.
- Conducted research and wrote grant proposals for corporations, foundations, and government agencies.
- Collaborated on planning and executing special events fundraising that secured in excess of \$1M.
- Instrumental in increasing corporate sponsorship 45%
- Conceptualized, co-developed, and sold advertising to produce an annual 70-page magazine to accompany the museum's largest fundraiser "The Art of Good Taste."
- Assisted in securing \$100K grant from International Paper Foundation, \$50K from Storage USA, and \$35K from a private foundation.

Restaurant Consultant - Memphis, TN. August 2001-May 2002

- Analyzed business practices for improvements in customer satisfaction, cost efficiencies, and revenue.
- Created and delivered sales training program for new and existing businesses.
- Researched and wrote restaurant reviews for local arts and culture magazine; contributing author, *Gamut: Arts & Culture of Memphis*.

Managing Partner, Melange Restaurant - Memphis, TN. March 2000-August 2001

- Created the marketing strategies and operating systems and processes that facilitated rapid growth and ranking as one of the #2 new best restaurant, 2000, in Memphis, and 2000 and 2001 Wine Spectator Award of Excellence and directed all front-of-house aspects for restaurant with revenues of \$1.2M.
- Achieved 95% employee retention rate.
- Selected as James Beard House presenter, 2001.

Maitre d'Hotel, Chez Philippe, The Peabody Hotel - Memphis, TN. 1998-2000

- Developed and implemented business plan that turned a net loss of \$54K in May 1999 into a net profit of \$57.5K in December 1999.

**Graduate Assistant/Project Coordinator, Center for Urban Research & Extension, University of Memphis
Memphis, TN. 1998-2000**

Graduate Assistant, Neuropsychology Assessment Lab, University of Memphis, Memphis, TN. 1996-1998

Project Development Manager, Leadership Strategies International, Bowling Green, KY. 1993-1996

Sergeant, United States Marine Corps - 1985-1991

Education & Professional Development

Masters in City & Regional Planning - The University of Memphis, Memphis, TN (2009)

M.S., Psychology - The University of Memphis, Memphis, TN (1998)

B.A., Philosophy, Summa cum laude - Western Kentucky University, Bowling Green, KY (1996)

Certification - Main Street Basic Training, National Main Street Institute (2009)

Certification - ESRI, Geographic Information Systems software (2006)

Achievements & Community Service

Committee Member, Memphis MPO Long-range Transportation Plan Advisory Committee (2011-present)

Member, Memphis/Shelby County Board of Adjustments (2009-present)

Committee Member, City of Memphis Parks Services Master Plan Update (2009-2010)

Outstanding Planning Student Award, American Institute of Certified Planners (2009)

Harold Love Outstanding Community Service Award, Tennessee Higher Education Commission (2008)

Advisory Committee Member, Highland Area Renewal Corporation (2008-Present)

Scholar of the College of Arts & Humanities, Western Kentucky University (1996)

Letter of Commendation, United States Navy (1991)