



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Minority Business Development & Oversight Commission  
BOARD/COMMISSION

Name: Sabrina Whisenant Date of Birth: 12-3-1954

Business Address: 4937 William Arnold Phone: 901-537-0537  
Memphis, TN 38117

E-Mail Address: Sabrina@threepointgraphics.com

Profession/Employer: OWNER - THREE POINT GRAPHICS INC.

Education: SOME COLLEGE

Name of Spouse: N/A Number of Children: N/A

Home Address: 750 EATON ST. Phone: 901-537-0530

City: Memphis State: TN Zip: 38120

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 1979

Professional Organization/Associations: MMBC, MASTER GARDENERS  
ISA

Other Organizations/Association: WOMEN OF WEALTH  
HOPE PRESBYTERIAN

Other Interests: COOKING; HOME DESIGN; ART

Signature Sabrina Whisenant Date 11/15/2010

## Sabrina A. Whisenant

750 Eaton Street, Memphis TN 38120

[Sabrina@threepointgraphics.com](mailto:Sabrina@threepointgraphics.com)

Tel: 901 537 0537

### Personal Statement

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Offers 30+ years of professional sales & marketing, and business program development and implementation. Excel in coordinating tasks of numerous divisions and solving problems. Proficient at establishing and implementing management, organizational and operational policies and procedures aimed at cost efficiency and overall quality of operations. Accomplished professional with extensive contacts within the business community and proven analytical abilities; excellent oral and written communication skills.

### Experience

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Three Point Graphics, Inc.  
President, CEO

01/04 - Present

Established in January 2004 in the State of Tennessee, Three Point Graphics uses superior knowledge and a broad network of resources to deliver the best possible solution on budget and on time for mission critical and complex graphic and signage products.

- Created a network of vendors each supplying a different set of strengths and capabilities to provide better quality products at a lower cost
- Substantially improved productivity and maintaining low operational cost with annual revenue increases of 31%
- Developed Policy/Procedures Manual and Contractor Safety Policy to improve performance and customer satisfaction.
- Specializes in time sensitive, complex and unique graphic projects.
- Enhanced customer support through strategic business alliances and On-Line Web Portal
- Certified as a WBE/DBE with the Uniform Certification Agency

#### *Major Projects in the Memphis Area:*

- 2009-2010 MSCAA Airport Boundary Directional Signs
- 2006-2008 Tennessee Air National Guard 164<sup>th</sup> Airlift Wing Relocation program
- 2005-2007 First Tennessee Corporate Headquarters
- 2004-2005 FedEx Forum/Memphis Grizzlies

McNeal Graphics, Memphis TN <b>Senior Account Representative</b>	08/97-04/03
Downtown Productions, Memphis TN <b>Sales Manager</b>	09/95-08/97
GSAMERICA, Memphis TN <b>Account Manager/Purchasing Agent</b>	02/87-05/95
Wilson Graphics, Memphis TN <b>Production Manager</b>	11/85-02/87

## **Education**

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Southeastern Community College, Burlington IA  
**Business Administration**

Northwestern Mississippi Community College, Senatobia MS  
**Computer Technology**

## **Credentials**

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### **Professional Development:**

Dale Carnegie Sales Training  
Leadership through Quality Management-Selling System

Turner Construction Management Training Institute  
For Emerging Minority and Women-Owned Businesses - Graduate May 2008

Skanska Construction Management Building Blocks Training Program  
Graduate February 2010

### **Professional Associations:**

MMBC  
A member of the Mid-South Minority Business Council since 1997

ISA (International Sign Association)

Society for Environment Graphic Design

Women of Wealth Investments  
Serve as President 2009

Master Gardner - University of Tennessee Extension  
Graduate August 2010