

**City of Memphis
Public Art Program**

**Public Art Plan FY11
Executive Summary**

Public Art Oversight Committee

Sandra Burke

Mary Jane Fuller

Councilman Shea Flinn

Erin Harmon

Marina Pacini

Beverly Perkins

Marc Willis

City of Memphis Liaison

Mel Scheuerman, City Architect

UrbanArt Commission Staff

John Weeden, Executive Director

Rodney Coleman, Project Manager

Whitney Ranson, Office Administrator

Approved Public Art CIP Budget for FY2011

Total: \$400,000
Artwork: \$328,000
Management: \$72,000

Recommended Public Art Projects for Approval in FY2011

The Public Art Oversight Committee recommends the following projects for approval as a part of the Public Art Plan for FY2011.

Aerotropolis Gateway Sculpture(s)

Location: Plough Boulevard between Winchester and Democrat
District: 3
Project Number: TBD
Proposed for: FY11 Plan

Recommended Artwork: Gateway sculpture or multiple sculptures

Recommended Budget: \$70,000 for design phase, with additional funding to be requested in following years for fabrication and installation.

Objective: To enhance both the first impression and last perception of our city for visitors and residents alike as they travel to and from the Airport.

Community Murals Program

Location: Various sites throughout the city, in each of the 7 Council Districts
Districts: 1-7
Project Number: TBD
Proposed for: FY11 Plan

Recommended Artwork: 7 mural paintings depicting local history and culture

Recommended Budget: \$218,000 (\$31,142 per mural for 7 murals, minimum).

Objective: Local artists produce mural paintings throughout the city, engaging neighborhood residents and student youths to develop the imagery representative of local history and culture. Funds cover costs of artists' design and fabrication fees, materials and supplies, labor costs for production assistants, and educational programming for area residents and student youths including professional skills and careers training. Finished murals shall be produced from materials with an estimated lifespan of 20 years before requiring maintenance due to normal wear and tear. All murals shall be coated with anti-graffiti sealants for ease of maintenance.

Direct Purchase Program

Location: City properties including City Hall, libraries, senior centers, etc.

Districts: 1-7

Project Number: TBD

Approved in FY05 Plan as an ongoing program

Recommended Artwork: Moveable paintings and sculptures able to be installed within City properties such as City Hall, libraries, senior centers, and divisions headquarters.

Recommended Budget: \$20,000

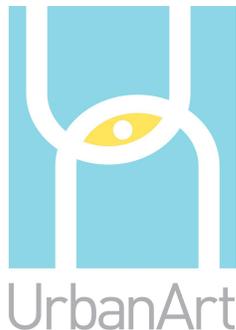
Rationale: To adorn existing City buildings with artwork from local artists in an effort to enhance the visual environment for workers and visitors.

Contingency

Provides any project costs not specifically included in the artwork budgets structured by each individual artist. This may include, but is not limited to, unexpected increases in materials costs, unforeseen labor costs incurred due to delays in construction, etc. Unused funds from one year are carried over into the next fiscal year.

Recommended Budget: \$20,000

For further information contact:



UrbanArt Commission
2549 Broad Avenue
Memphis, TN 38112
T: 901.454.0474
E: info@urbanartcommission.org

Enhancing the cultural vibrancy of our community
through the development of public art.