

City of Memphis



TENNESSEE

A C WHARTON, JR.
MAYOR

May 18, 2010

The Honorable Jim Strickland, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Strickland:

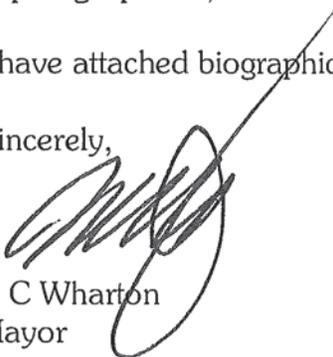
Subject to Council approval, it is my recommendation that:

Antonio Parkinson

be reappointed to the Memphis and Shelby County Music Commission with a term
expiring April 30, 2012

I have attached biographical information.

Sincerely,



A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Memphis and Shelby County Music Commission BOARD/COMMISSION

Name: Antonio Parkinson Race: AA M F

E-Mail Address: shaydrec@aol.com Fax: 901-382-6425

Profession/Employer: Firefighter/Non Profit Director

Business Address: Box 281376 Zip: 38168 Phone: 901-372-8925

Education: Some College

Name of Spouse: Trina Parkinson Number of Children: 4

Home Address: 4063 Twin Lakes Drive Phone: 901-473-9499

City: Memphis State: TN Zip: 38128

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes; or No If yes, how long? 20 years

Professional Organization/Associations: IAFF,

Other Organizations/Association: The Voice of Raleigh and Frayser Community Action Network, Frayser Community Association, Frayser Community Development Corp., Breath of Life Christian Center,

Other Interests: Community, Music, Film, Economic Development

Signature  Date: 4-30-2010

Antonio "2-Shay" Parkinson
Term expires April 30, 2010

Only in Memphis, TN, the home of ground-breaking independent thinkers from Fred Smith to Sam Phillips, could a new and promising star emerge, one who's assisting in leading the way to bringing pride and excitement back to the City of Memphis and its communities. Welcome Antonio '2 Shay' Parkinson, a member of Breath of Life Christian Center and founder of ABetterMemphis.com.

Brought to Memphis via the Marine Corps (where he was given the nickname '2 Shay' by his Drill Instructor), he is well-known by many in the Raleigh-Frayser area as someone who makes a difference. Antonio '2 Shay' Parkinson is dedicated to Making Memphis a Better Place to Live. His latest creation, ABetterMemphis.com, was born as a venue for the citizens of Memphis and Shelby County to voice their likes, dislikes, opinions, praises and solutions for issues that pertain to our city and county. Through ABetterMemphis.com, he has spearheaded numerous community events and initiatives such as The Annual Raleigh-Frayser-Cordova Town Hall Meeting, P.R.E.P. 14 Initiative (For Academic Excellence), The Raleigh Fire Victims Fund & Donation Center, Toys in the Garden and The Raleigh-Frayser Block Party for Peace.

The Raleigh-Frayser Block Party for Peace was born as an idea to create a signature community event for the Raleigh and Frayser areas. The purpose of this event is to bring empowerment and development, both economic and workforce, to the residents of these communities, while bringing forth awareness and solutions to help stem violent crimes. The inaugural event drew 2000 plus in attendance. The 2 year's attendance in the Frayser community was estimated at over 5000 attendees.

Through music and partnerships with outside organizations such as The Memphis and Shelby County Health Department, Methodist North Hospital, Southwest Tennessee Community College, TenderCare and a host of other social and arts organizations, he began to plant the seed of pride and excitement for the communities in which the attendees reside. The Raleigh-Frayser Block Party for Peace has three major components to it. They are: Education, Employment and Living a Healthy Lifestyle. '2 Shay' feels that these are some of the most important factors in determining quality of life for our citizens.

As the past Board Chairman of the Memphis and Shelby County Music Commission, Parkinson helped to lead the Commission in bringing two bi-monthly Memphis Music Radio shows, a new partnership with Memphis in May that allows Memphis artists to perform during the Memphis in May Beale Street Music Fest, creation of an executive director's position and other great initiatives that were designed to benefit what he calls one of our largest natural resources...our music and our musicians.

Most recently Parkinson along with members of the Shelby County Fire Station where he worked, spearheaded the very successful "Toys in the Garden" and "Toys for Tatts" toy drive for the resident children of the Horton Gardens Housing Development. Horton Gardens Housing Development is the largest public housing development outside of the city of Memphis. The group made sure that the 157 children who come from some of the poorest families in Shelby County did not go without toys on Christmas Day.

Background:

Parkinson is a Lieutenant with the Shelby County Fire Department, board member of Frayser CDC, Past President of the Frayser Exchange Club, past Chairman of the Memphis and Shelby County Music Commission, a member of Raleigh Community Council, Board member of Rock N Soul Museum and College Bound Inc. just to name a "few" of his affiliations.