

# City of Memphis



TENNESSEE

A C WHARTON, JR.  
MAYOR

May 18, 2010

The Honorable Jim Strickland, Chairman  
Personnel, Intergovernmental & Annexation Committee  
City Hall - Room 514  
Memphis, TN 38103

Dear Chairman Strickland:

Subject to Council approval, it is my recommendation that:

***David Williams***

be reappointed to the Memphis Public Library and Information Center Board of Trustees with a term expiring May 30, 2012.

I have attached biographical information.

Sincerely,

A C Wharton  
Mayor

ACW/lar

c: Council Members



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

LIBRARY BOARD

BOARD/COMMISSION

Name: David Williams Date of Birth: 9-8-53

Business Address: 119 S. Main St. – Suite 425 Memphis, TN 38103 Phone: 901-278-0016

E-Mail Address: dwilliams@leadershipmemphis.org

Business/Profession: President & CEO of Leadership Memphis

Education: BA – University of Memphis – 1975; MBA University of Colorado at Denver – 2000

Name of Spouse: Penney Number of Children: 0

Home Address: 547 Montaigne Blvd Memphis, TN 38103 Phone: 529-0111

City: Memphis State: TN Zip: 38103

Resident of Shelby County: 56 years

Professional Organization/Associations: CEO's for Cities

Community Leadership Association

Other Organizations/Associations: *Playhouse on the Square Board of Directors; Member – CEOs for Cities; Steering Committee for Common Ground; Steering Committee for Imagine Memphis*

Other Interests: Owner of a consulting company, The Williams Company, Inc. that specializes in assisting nonprofit organizations that help underserved populations

## David R. Williams

547 Montaigne Boulevard – Memphis, TN 38103

Phone: (901) 529-0111 – FAX: (901) 529-0013

[dwilliams@thewilliamscom.com](mailto:dwilliams@thewilliamscom.com)

### Experience:

#### **11-04 to now Leadership Memphis- Memphis, TN**

President & CEO of Leadership Memphis, a training and educational program designed to make proven leaders more effective in the area of community leadership. Led the strategic planning process, as well as the transition process of the organizational transformation. Currently serve as the head of the organization reporting to the board of directors.

Accomplishments include the following:

- Developed a program continuum expanding from the single Executive Program for proven leaders to add the FastTrack Program for high-potential leaders and the Grassroots Program for frontline leaders. 2005 graduates totaled 44. 2008 graduates will total 150.
- Budget has doubled in 4 years from \$400,000 in 2005 to over \$800,000 in 2008. Earned revenue increased from 25% to 55%. Change in net revenue for most recent audited year (FY07) is \$121,181. Staffing has increased from 4 FTE to 6 FTE and all staff have post-graduate degrees.
- Redesigned the corporate and alumni giving programs to multi-level sponsorship programs. Alumni giving increased 112% and corporate giving increased 67%. Nearly 70 companies now sponsor Leadership Memphis with cash or inkind sponsorships.
- Board development has evolved to include representation from targeted companies such as FedEx, IP, ServiceMaster, Methodist HealthCare and Regions Bank; succession planning for officers and committee chairs has greatly increased their continuity and effectiveness; six committees include 32 board members and over 110 alumni. Ad hoc committees for special events generate over 50 additional alumni in service to Leadership Memphis each year.
- The Celebration Dinner attendance has increased by 40% in the past two years from 450 alumni and guests to 628. Alumni are also actively participating in alumni field trips and professional development opportunities offered by Leadership Memphis.

#### **6-00 to now The Williams Company – Memphis, TN**

President of The Williams Company, a private consulting firm, specializing in public relations, marketing, strategic planning, and special projects. Clients have included Coletta & Company, The RISE Foundation, Equipoise Foundation (Wyoming), The Regional Medical Center, The Memphis Biotech Foundation, Hays Medical Center (Kansas), Alzheimer's Day Services, St. Patrick's Catholic Church, The Grant Center, Tipton County Commission on Aging, The Bodine School, Hands On Memphis, Martha's Manor, Healthy

Memphis Common Table, Family Services of the Mid-South, University District, Inc., Porter-Leath, Leadership Memphis, Memphis Housing Authority, Hannah's Hope, the Uptown Alliance, Ronald McDonald House, the Memphis/Shelby County Council on Aging, Memphis City Beautiful Commission and The Mid-South Junior Golf Association.

- 10-98 to 5-00 *Baptist Memorial Health Care Corporation – Memphis, TN***  
Director of Community Development for BMHCC, a seventeen-hospital health system based in Memphis, TN. Responsibilities included oversight of the community development, outreach and relations departments, conducting an inventory of the system's community involvement, and establishing connections and partnerships between the health system and the community.
- 7-85 to 10-98 *St. Joseph Hospital – Memphis, TN***  
Vice President of Community Development and Marketing of St. Joseph Hospital, owned and operated by the Sister's of St. Francis Health Services, Inc., in Mishawaka, IN. A member of the hospital's administrative team, responsible for marketing, public relations, fund-raising, healthier communities, patient relations, volunteer services and the medical call center.
- 1982-1985 *Morris Advertising Agency, Inc. – Memphis, TN***  
Director of Marketing with responsibilities for business development and account management, as well as developing and implementing marketing plans for a variety of retail, manufacturing, restaurant, communications, and healthcare clients.
- 1978-1982 *Towery Press – Memphis, TN***  
Sales Manager in the Commercial Printing Division responsible for selling over \$1 million of business annually.
- 1977-1978 *Opera Memphis – Memphis, TN***  
Director of Marketing and Public Relations responsible for season and single ticket sales, as well as special projects and events.
- 1975-1977 *Playhouse on the Square – Memphis, TN***  
Director of Marketing and Public Relations/Theatre Manager served as a member of the founding staff responsible for season and single ticket sales, publications, and communications. Responsible for theatre operations for the second season.

## Education & Certifications:

- **Leadership Memphis**  
Class of 2006
- **Adjunct Faculty, University of Memphis**  
Public and Nonprofit Administration (2004 - 2006)
- **MBA – Emphasis on Health Administration**  
University of Colorado at Denver (2000)
- **Healthier Communities Fellow, The Health Forum**  
San Francisco, CA (1997-98)
- **The Fund-Raising School**  
Indiana Center for Philanthropy (1992)
- **BA Journalism – Advertising and Public Relations**  
University of Memphis (1975)

## Awards:

- **Playhouse on the Square - 2006**  
Lifetime Achievement Award
- **American Hospital Association**  
NOVA Award for Outstanding Community Service – 1998
- **Society for Health Care Strategy and Market Development**  
Circle of Distinction Award - 1998
- **Tennessee Hospital Association**  
Community Service Award – 1998
- **Catholic Health Association**  
The National Spirit Award
- **American Society for Healthcare Marketing**  
Touchstone Award
- **Academy for Health Services Marketing**  
Silver Award
- **Greater Memphis Interagency Coalition for the Homeless**  
Service Award – 1995

## Community Involvement:

- **Playhouse on the Square** – Board of Directors, Executive Committee
- **University of Memphis Journalism Alumni** – Board of Directors
- **The Alliance for Nonprofit Excellence** - Member
- **Past Member/Officer of the Following Boards:**
  - Playhouse on the Square – Board Chair 2003-2005
  - University District (U of M) – Board Chair 2000-2002
  - The Community Forum
  - Downtown Churches Association
  - Downtown Neighborhood Association
  - Orpheum Advisory Board
  - Senior Leaders, Inc.
  - North Memphis CDC
  - SMART (St. Mary's Alabama Redevelopment Team) CDC

## Personal:

- Married to Penney Williams, RN, BSN. Penney is currently enrolled full-time at the University of Memphis earning her MSN to become a Nurse Practitioner. Her prior work experience includes work with Saint Francis Hospital, Baptist Memorial Health Care, and Blue Cross/Blue Shield of Tennessee.
- We live in the South Bluffs neighborhood in downtown Memphis