

MYRON LOWERY
Mayor Pro Tem

TENNESSEE

October 16, 2009

The Honorable Shea Flinn
Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514

Dear Chairman Flinn:

Subject to Council approval, it is my recommendation that:

Terry Spicer

be reappointed to the Memphis Community Development Enterprise, Inc. with a term expiring January 16, 2011.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink that reads "Myron Lowery". The signature is written in a cursive, flowing style.

Myron Lowery
Mayor Pro Tem

ML:rb

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION

Name: Terry Spicer

Date of Birth: January 31, 1974

Business Address: 1217 Southland Mall

Phone: 901-289-6040

E-Mail Address: ambulite@aol.com

Profession/Employer: Former Mrs. Fields Cookies, TCBY and Pretzel Time Franchisee, Founder of Cookie Bakery and Sweet Star Bakery / Founder of the Clothing Line Gospel Apparel / Real Estate Investor

Education: Central High School; Southwest

Name of Spouse: N/A

Number of Children: None

Home Address: 186 Dreger Avenue

Phone: 901-289-6040

City: Memphis

State: TN

Zip: 38109

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 35 years

Professional Organization/Associations: West Dreger Community Organizer

Other Organizations/Associations:

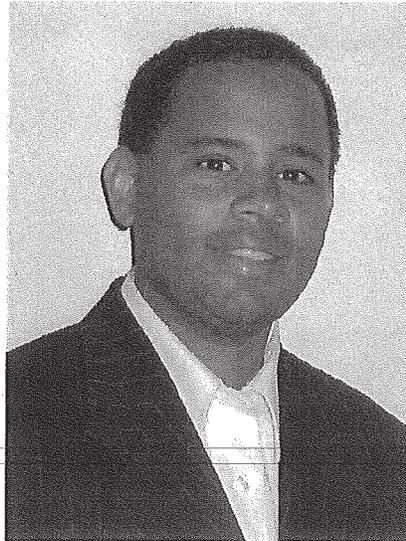
Other Interests: Real Estate Investments, Property Management, Youth Motivational Speaking, Community Volunteering (example: Personally Maintaining The Landscapes Of Foreclosed Homes In The Community In The Effort To Keep These Properties From Depressing Our Community Home Values - As Far As Curb Appeal), Assisting Church Youth Departments And Choirs In Fund Raising Money For Their Organization, Providing Police Precincts With Donated Fresh Bakery Goods For Functions They Hold, And I Involve Myself With Any Event That Serves To Uplift The People of Our Community.

Minority Retail Firm of the Year

President/Terry Spicer

Cookie Bakery

Terry Spicer, a native Memphian and businessman, understands the value of hard work and grass-roots success. The eldest of three children, Terry graduated from Central High School in 1992. In the fall of that same year, he took a minimum wage job at Mrs. Field's Cookies located in the Mall of Memphis. During that time, Terry worked hard, learned the business and eventually purchased that same store in December of 1994.



He went on to expand the Mrs. Field's franchise to the Southland Mall in 1996. However, his entrepreneurial spirit would not allow him to stop there. Soon after his expansion, he bought into two more franchises, TCBY Treats and Pretzel Time. The three franchise concepts operated in four locations.

In 2000, the retail market at the Mall of Memphis began to decline. To protect his investments, Terry closed most of his operations and signed the interest of his Southland Mall store over to trusted relatives. Nonetheless, he remained active in the store's operations, functioning as a consultant for more than a year. During that time and in true entrepreneur fashion, Terry saw opportunity. He continued creating new business ventures such as his recording studios in the Southland

Mall and the Mall of Memphis. These were virgin concepts for both malls. After being away from the confection business for more than a year, Terry regained his interest back into the bakery and began operating as the Cookie Bakery. He expanded his business into five locations across Memphis and had become the largest independent retail cookie operator in the mid south for more than five years. In 2003, Terry perfected his signature line of bakery products, expanding

the product line into 15 flavors. In 2007, Terry made the decision not to renew multiple leases due to the effects of a suffering economy. Today, Terry operates one independent Cookie Bakery store in the Southland Mall, which has become a permanent fixture in the hearts and taste buds of those in the surrounding area.

Aside from being a seasoned businessman, Terry also dedicates much of his time to his community. He is the creator of the "Spicer-Challenge", which aims to educate youths about the power of education, the power of their spending habits and its communal effect, the importance of a positive persona and lastly, to remind them that they are heirs to their communities!



Terry Spicer
186 Dreger Avenue
Memphis, TN 38109
(901) 289-6040
ambulite@aol.com

Work History: **Spicer Enterprise d.b.a. Cookie Bakery**

January 1, 2002 – Present Day

1217 Southland Mall

Memphis, TN 38116

(901) 396-4444

*Oak Court Mall (Memphis, TN) - closed

*Hickory Ridge Mall (Memphis, TN) - closed

*Raleigh Springs Mall (Memphis, TN) - closed

Job Description: Owner – Oversee the production of our bakery products. Conduct all ordering of supplies (raw materials, paper supplies, beverages, uniforms, etc). Conduct all hiring and scheduling. Conduct all training and host all monthly pep rally meetings with the staff. Prepare and report all city and state tax information. Prepare all payroll checks for staff. Oversee the maintenance and cleanliness of our production and sales area. Handle all guest concerns. Negotiate all leases and contracts. Maintain a fun, organized and efficient work environment with extremely low turn over.

Spicer Enterprise d.b.a. Mrs. Fields Cookies

December 2, 1994 – December 31, 2001

4532 American Way, lower level (Mall of Memphis)

4451 American Way, upper level (Mall of Memphis)

1217 Southland Mall (Southland Mall)

1236 Southland Mall (TCBY / Pretzel Time)

Job Description: Owner – Oversee the production of our bakery products. Conduct all ordering of supplies (raw materials, paper supplies, beverages, uniforms, etc). Conduct all hiring and scheduling. Conduct all training and host all monthly pep rally meetings with the staff. Prepare and report all city and state tax information. Prepare all payroll checks for staff. Oversee the maintenance and cleanliness of our production and sales area. Handle all guest concerns. Negotiate all leases and contracts. Maintain a fun, organized and efficient work environment with extremely low turn over.

Federal Express

June 2002 – November 11, 2002

March 29, 1993 – June 1993

3055 Portia Building

Memphis, TN 38118

(901) 360-3552

Job Description: Airplane container loader, tug transporter and worked with loading heavy shipments in non-conveyable.

T.O. Fuller State Park

June 1999 – August 1999

1500 Mitchell Road

Memphis, TN 38109

(901) 543-7581

Job Description: Contracted to set up and operate sound equipment for performances in the park during summer events.

Mrs. Fields Cookies (Utah)

November 1992 – December 1, 1994

4532 American Way (Mall of Memphis)

Memphis, TN 38118

Job Description: Store Manager – Conduct all ordering of supplies. Conduct all hiring and scheduling. Conduct all training and host all monthly pep rally meetings with the staff. Oversee the maintenance and cleanliness of our production and sales area. Handle all guest concerns. Negotiate all contracts. Maintain a fun, organized and efficient work environment with extremely low turn over.

Peabody Hotel – Café Espresso

August 15, 1992 – September 6, 1992

149 Union Avenue

Memphis, TN 38103

Job Description: Buser (clean tables and floors - preparing the guest area for our next guest.

TCBY

September 1991 – March 29, 1993

1803 Union Avenue

Memphis, TN 38104

Job Description: Lead sales associate. I maintained a clean production and sales area. I produced specialty products for our guest. Disassemble machinery for cleaning and then reassemble machinery daily.

Baptist Memorial Hospital

June 1991 – September 1991

Department: Volunteer Services

Job Description: Assistant to the patients and a tour leader for the hospital guests.

Member:

Board Member of the YMCA of Memphis – Davis Branch

Whitehaven Economic Development Corporation

Kiwanis International

Neighborhood Watch Alliance – Raines Police Station

Neighborhood Watch Group C.A.R.E.

Neighborhood Watch of West Dreger – President

Whitehaven Business Watch

Recognition:

Awarded Minority Retail Firm of the Year 2009 by the Minority Enterprise Development Corporation

**MEMPHIS COMMUNITY DEVELOPMENT
ENTERPRISE, INCORPORATED
9 MEMBER BOARD
NO OATH OF OFFICE REQUIRED
1 YEAR TERM**

Members	Address	Term Expires
City		City
Copeland, Richard S. M/W	1121 Longreen Drive Memphis, TN 38120 Res: 901-682-4396 Bus: 901-576-7197	January 16, 2008
Cash, Harry T. III M/B	1327 Greenbrook Bend, Apt. 2 Memphis, TN 38134 Cell: 901-604-1787 harrytcash@yahoo.com	January 16, 2010
Menard, J. Van	1990 Elzey Memphis, Tn 38104 vmenard@mgm-ins.com	January 16, 2010
Spicer, Terry B/M	186 Dreger Avenue Memphis, TN 38109 901-289-6040 ambulate@aol.com	January 16, 2011
Swearengen Ware Barbara F/B	1636 Sydney St. Memphis, TN 38108 Res: 901-458-9406	January 16, 2008
Trenholm, Emily F/W	1871 Court Avenue Memphis, TN 38104 901-246-3808 eat@courtavenue.net	January 16, 2008
Turner, Jesse H., Jr. M/B	866 Tranquil Lane Memphis, TN 38116 901-398-2365	January 16, 2008
Williams, Roby S. M/B	160 Island Place Memphis, TN 38103 901-527-3126 robyswilliams@hotmail.com	January 16, 2008
Vacant		