

# City of Memphis



TENNESSEE

DR. W. W. HERENTON  
MAYOR

August 26, 2009

The Honorable Shea Flinn  
Chairman  
Personnel, Intergovernmental & Annexation Committee  
City Hall - Room 514

Dear Chairman Flinn:

Subject to Council approval, it is my recommendation that:

***Kenya Nicole Bradshaw***

be appointed to the Youth Guidance Commission with a term expiring December 31, 2010.

I have attached biographical information.

Sincerely,

A handwritten signature in cursive script that reads "Myron Lowery".

Myron Lowery  
Mayor Pro Tem

ML:rb

c: Council Members

# Kenya Nicole Bradshaw

950 University Street, Memphis, TN 38107 • 901.482.3518 • knicolebradshaw@gmail.com

## Experience:

### **The Urban Child Institute, Memphis TN**

### **Community Planning and Development Specialist**

**July 2006 – Present**

- Cultivate existing and develop new relationships with policy makers, child care providers, early childhood educators, and community groups for the purpose of facilitating and implementing strategic plans
- Plan, facilitate, and implement strategies to effectively meet community needs and increase overall involvement related to early childhood care and education
- Develop and implement public awareness campaign to support TUCI focus on early brain development
- Coordinate public meeting and hearings to educate citizens on specific policy issues related to early childhood development and education (i.e.: poverty, early brain development, home visitation, and teen pregnancy)
- Fundraise \$200,000 annually to support “First Years Last a Lifetime” campaign. The campaigns core emphasis is on the correlation between early childhood brain development and the critical impact of the prenatal to age five

### **Stand For Children, Memphis TN**

### **Senior Community Organizer**

**September 04 – November 06**

- Conducted initial market research for Stand for Children’s expansion into Memphis, TN. Built organizations initial membership to over 200 members and 6 cross cultural teams.
- Fostered relationships with allied groups, organizations and individuals to develop activist leadership.
- Collaborated with school-based parent/teacher organizations and other public education support organizations to coordinate strategies with parents, stakeholders and community allies
- Provided follow-up training, coaching, and support for advocates (i.e., reviewing letters, emails, and testimony, role-playing, mock-hearings)
- Supported member campaign to protect funding for public education. Campaign resulted in first-ever unanimous vote by Shelby County Commission and culminated with the first school funding increase in 13 years, netting \$21 million more dollars spent on children in Memphis and Shelby County. Notably the county commission agreed in its budget process, to appropriate funds for schools before assigning funds to anything else.
- Coordinated West Tennessee’s campaign to implement Pre-k in the state of Tennessee. (i.e. recruited over 100 organizations to sign letters of support for pre –k, organized letter writing campaign to media and legislature, coordinated bus trips for over 200 advocates to go to the state capital to support early childhood education) Campaign resulted in an additional 200 Pre-K classrooms and a \$25 million dollar allocation

### **Tennessee Valley Authority, Chattanooga, TN**

### **Information Systems Communication Specialist**

**January 01- August 01**

- Advised senior level management on project coordination and management presentations
- Coordinated corporate communications review to evaluate current procedures and to implement changes to communication policies and procedures.
- Developed corporate Employee Recognition Program Winning at Work (W@W) program to honor employees who were witnessed going above and beyond their normal job responsibilities
- Developed industry and market research growth studies
- Co-developed Information Services Annual Report that was distributed to more than 5,000 employees

### **University Of Tennessee, Chattanooga, TN**

### **Academic Specialist**

**August 99 – September 04**

- Prepared, distributed, and analyzed program budget funding
- Provided student’s guidance in course selection, monitor’s student’s academic progress, and coordinated programs to increase student retention and graduation rates amongst first generation college students.
- Assisted director with research for grant writing and program funding
- Managed participant database of over 1000 students.
- Developed and organized enrichment programs to promote intellectual, personal and social development

## Computer Skills:

Word 95-XP, Excel, Access, Lotus 1-2-3, Lotus Millennium, Windows 95-XP, Adobe Pagemaker, Microsoft Works, PowerPoint, Eudora, Outlook, SimQuick, Quick Books, MS Office Suites, Quark, Photoshop, Star Office Suites

## Education:

### University of Tennessee

Master of Business Administration, Concentration in Marketing and International Communications

August 2003

GPA 3.8/4.0

**Beta Gamma Sigma Honor Society**

### University of Tennessee

Bachelor of Science in Business – Marketing – May 2002 GPA 3.7/4.0 (Cum Laude) **Golden Key Honor Student**

## Boards:

National Civil Rights Museum	Renovations Committee	February 2008 – Present
State of Tennessee Center for Diabetes Prevention and Health Improvement Board		October 2006 – Present
Girl Scout Council of the Mid-South	Nominating Committee, Transition Committee	January 2006 – July 2008
Calvary Place Childcare Center		January 2008 – Present
Memphis Association for the Education of Young Children	Policy Chair	January 2007 – August 2008
Tennesseans for Fair Taxation		June 2005 – June 2006

## Community Involvement:

Connect Program	Mentor to Memphis City School Student	September 2006 – Present
Planned Parenthood	Materials Review Committee	July 2007 - Present
Common Ground	Founding Committee Member, racial reconciliation project	October 2007 – Present
Leadership Memphis	Program Planning Committee	August 2008 – Present
State of Tennessee	Community Pre-K Advisory Council	September 2006 – Present
New Path Memphis		September 2005 - Present
Delta Sigma Theta Sorority	Social Action Committee	April 2006 – Present

**MEMPHIS YOUTH GUIDANCE COMMISSION**

**21 MEMBER BOARD**

**NO OATH OF OFFICE REQUIRED**

**3 YEAR TERM**

**(CHARTER OCCUPATION SPECIFICS)**

<b>Members</b>	<b>Address</b>	<b>Term Expires</b>
<b>City</b>		<b>City</b>
<b>Bacchus, James</b> M/B (Education)	7632 Sandy Brook Cove Memphis, TN 38125 Res: 901-758-0671 Bus: 901-416-4371	<b>December 31, 2010</b>
<b>Ball, James H.</b> M/B (Justice)	479 N. McNeil Street Memphis, TN Res: 901-268-5161	<b>December 31, 2010</b>
<b>Darling, Gerald</b> M/B (Public Safety)	505 Tennessee St. #320 Memphis, TN Res: 901-590-8272 Bus: 901-416-5628	<b>December 31, 2010</b>
<b>Davis, Clarence</b> M/B (Health) <i>(New Appointment)</i>	787 Harbor Bend Road Memphis, TN 38103 Res: 901.544.2391 Bus: 901.529.8271	<b>December 31, 2010</b>
<b>Delk Jr., John</b> M/B (Health)	1847 Nedra Ave. Memphis, TN Res: 901-726-6143	<b>December 31, 2010</b>
<b>Eberle, Joseph</b> M/W (General Public)	370 St. Andrews Fairway Memphis, TN Res: 901-685-9649	<b>December 31, 2010</b>
<b>Jones, Mamie G.</b> (General Public)	8635 Ashley Glen Circle S. Cordova, TN 38018 Res: 901-753-5326 Bus: 901-405-8787	<b>December 31, 2010</b>
<b>Northcross, Deborah</b> F/B (General Public)	1832 S. Parkway East Memphis, TN 38114 Res: 901-274-4127 Bus: 901-448-8419	<b>December 31, 2010</b>
<b>Owens, Ernest M.</b> M/B (Business)	1557 Joanne Street Memphis, TN Res: 901-744-3532 Bus: 901-743-0990	<b>December 31, 2010</b>
<b>Riley, Frances M.</b> F/W (Justice)	327 Central Cove Memphis, TN Res: 901.452.6347 Bus: 901.259.7100	<b>December 31, 2010</b>

<b>Robinson, R. Lemoyne</b>  (Service Provider)	Home Address: 934 N. McLean Blvd. Memphis, TN 38107	<b>December 31, 2010</b>
<b>Singer, Mary</b> F/W (General Public)	Home Address: 680 Sweetbriar Road Memphis, TN 38120	<b>December 31, 2010</b>
<b>Sullivan, Tommy</b> M/B (Service Provider)	2465 Malone Ave. Memphis, TN Res: 901-219-5633	<b>December 31, 2010</b>
<b>Taylor, Calvin</b> M/B (Service Provider)	North 10 South Main St. Memphis, TN 38103 Res: 901-336-1267 Bus: 901-543-5300	<b>December 31, 2010</b>
<b>Thinnes, Katherine S.</b>  (Culture) F/W	2785 Lombardy Avenue Memphis, TN 38111 Res: 901-320-1756	<b>December 31, 2010</b>
<b>Williams, Gilda</b> F/B (Volunteer)	84 Autumn Branch Lane Memphis, TN Res: 901-786-9332	<b>December 31, 2010</b>
<b>Williams, Linda</b> F/B	1703 Kendale Ave. Memphis, TN 38106 Res: 901.272.9750 Bus: 901.507.8881	<b>December 31, 2010</b>
<b>Bradshaw, Kenya Nicole</b>	950 University Street Memphis, TN 38107 Res: 482.3518 E-Mail: <a href="mailto:knicolebradshaw@gmail.com">knicolebradshaw@gmail.com</a>	<b>December 31, 2010</b>
<b>Lomax, Rodney</b>	1785 Kendale Memphis, TN 38114 Res: 901.634.5329 E-mail: <a href="mailto:rodney.lomax@usmemphishope.org">rodney.lomax@usmemphis hope.org</a>	<b>December 31, 2010</b>
<b>VACANT</b>		<b>December 31, 2010</b>
<b>VACANT</b>		<b>December 31, 2010</b>

08/26/09