



MYRON LOWERY
Mayor Pro Tem

August 13, 2009

The Honorable Shea Flinn
Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514

Dear Chairman Flinn:

Subject to Council approval, it is my recommendation that:

Deni Carr Reilly

be appointed to the City Beautiful Commission with a term expiring June 30, 2011.

I have attached biographical information.

Sincerely,

Myron Lowery
Mayor Pro Tem

ML:rb

c: Council Members

Deni Carr Reilly
40 Nottoway Blvd
Memphis, TN 38103
(901)289-3870 deni@majesticgrille.com

PROFESSIONAL
ACHIEVEMENTS

2007-Present, The Majestic Grille

Co-Owner

Memphis, TN

- ❖ Oversees operations of large, award-winning downtown restaurant including management of staff of 50 employees
- ❖ Directs all public relations and marketing efforts including media relations, creative ad development, marketing strategies, and special event creation and execution
- ❖ Develops and manages Majestic Arts Partners program, all charitable giving and community partnerships
- ❖ Co-developed restaurant concept and oversaw build-out of historic downtown property

2005-2006, Memphis in May

Program Director

Memphis, TN

- ❖ Developed and Managed all educational and international events and programs
- ❖ Oversaw and nurtured international relationships with government officials from honored countries and represented the City of Memphis on international goodwill trips
- ❖ Developed curriculum, contests and programs for the Memphis City Schools International Education Program

2003-2005, Destination King

Director of Operations

Memphis, TN

- ❖ Oversaw all operations and services for all meetings and events, including creative development, ensuring budget compliance, coordinating venue and staff details, hiring, training and managing staff and ensuring customer satisfaction
- ❖ Negotiated all vendor and entertainment contracts for company's 200+ vendors
- ❖ Managed client database including record updates and staff training

2001-2003, The Blues Foundation

Director of Membership & Affiliate Relations

Memphis, TN

Associate Producer, W.C. Handy Blues Awards (now Blues Music Awards)

- ❖ Successfully lobbied Capital Hill to gain Senatorial proclamation declaring 2003 as "The Year of the Blues"
- ❖ Managed Front of house production for the W.C. Handy Awards, a nationally televised awards show with a live audience of 2500 and over 3 million T.V. viewers. Included ticketing, production negotiations and contracts, travel-vendor selection
- ❖ Handled all VIP member and artist relations, including development of membership marketing strategy to increase membership and member satisfaction

2000-2001, Center for Southern Folklore

Coordinator of Special Projects

Memphis, TN

- ❖ Re-established the Center as the pre-eminent source for Southern Arts, Music and Culture through production of 3-day Grand Re-Opening Festival and by developing marketing materials and fostering relationships with the media and the greater Memphis community
- ❖ Developed all educational and promotional programming, including cultural tours, informational lectures, event packages and concerts that led to an increase in generated funds

1997-2000, Hilton Hotel Corporation

Recruiter, National Sales and Field Staffing

Memphis, TN

- ❖ Strategic planner, consultant and trouble-shooter, dealing with employment issues for 1,900 hotels with 85,000 employees. Creator and administrator of employee intranet for 500 company managed hotels and 12 corporate offices
- ❖ Co-developed and administered six-month general manager training program in partnership with Thayer Lodging and Cornell University
- ❖ Designed and implemented university recruiting campaign through creative marketing, nurturing faculty and student relationships and organizing campus events

- ❖ Performed in-depth research , internal audits and partnered with lawyers in response to an OFCCP Affirmative Action and Glass Ceiling Audit
- ❖ Redesigned and delivered all national sales training for new employees; including office and company orientation, database training, product familiarization and sales skills development

1995-1996-, DKM Residential Properties Corporation

Assistant to the Director of Human Resources

Princeton, NJ

Quality Assurance Representative

EDUCATION

Virginia Polytechnic Institute and State University Blacksburg, VA

BA, Interdisciplinary Studies

Areas of Concentration: Training & Development, English

Communications, Women Studies

CERTIFICATIONS

Certified Meeting Professional, Convention Industry Council

Certified Trainer, American Society of Training & Development, Roanoke Chapter

ACTIVITIES

Graduate: Leadership Academy Fellows Program

Professional Selling Skills Seminar

Life Member: Virginia Tech Alumni Association

International Freelance Photographers Organization

Member: South Main Association, Hospitality Sales & Marketing Association, Metro

Memphis Attractions Association, Memphis Music Foundation, MPact Memphis,

Blues Ball Host Committee, CCC Winter Lights Committee

Former Board Member: National Association of Catering Executives

HONORS

Best Restaurant 2008, The Memphis Flyer

Best Overall Restaurant 2008, The Downtown Merchant Guide

Best Memphis Restaurants 2008, OpenTable Diners Choice Awards

Stars of the Industry, Gold Star Public Relations Award: Event of the Year, Metropolitan Memphis

Hotel & Lodging Association, 2003

**MEMPHIS CITY BEAUTIFUL COMMISSION
35 MEMBER BOARD
2 YEAR TERM**

Members		Address	Term Expires
City			City
Acuff, Virginia 'Ginger'	F/W	2252 Jefferson Avenue Memphis, TN 38104	June 30, 2010
Allen, Jake Jr.	M/B	2639 Central Ave. #Y4 Memphis, TN 38104	June 30, 2010
Bari, Jonas	M/W	1634 Smokehouse Drive Memphis, TN 38016	June 30, 2011
Blair, Shericka L.	F/B	2816 Garden Park Dr. Memphis, TN 38016	June 30, 2010
Conway, Jack	M/W	261 W. Chickasaw Pkwy. Memphis, TN 38111	June 30, 2010
Davis, Karla	F/W	9097 N Wilderwood Ln Memphis, TN 38016	June 30, 20011
Davis, Christian D.	M/B	3125 Clearbrook St. Memphis, TN 38118	June 30, 2010
Denton-Tate, Keiaire	F/B	1898 Shadowlawn Blvd. Memphis, TN 38106	June 30, 2010
Dixon, Brian	M/W	2037 Nelson Memphis, TN 38104	June 30, 2011
Gibson, LeAndre 'Andre'	M/B	314 Clower Road Memphis, TN 38109	June 30, 2011
Green, Charles M.	M/B	7694 October Rose Dr. Memphis, TN 38119	June 30, 2010
Hayes, Sutton Mora	F/W	2027 Walker Ave. Memphis, TN 38104	June 30, 2010
Henley, Suzanne	F/W	2195 Monroe Ave. Memphis, TN 38104	June 30, 2011
Herrington, Brandon	F/B	721 Litty Court #303 Memphis, TN 38104	June 30, 2011
Johnson, Valesa S.	F/B	3483 Southland Dr. Memphis, TN 38109	June 30, 2010
Littlejohn, Jennifer	F/B	3378 Spottswood Ave. Memphis, TN 38111	June 30, 2011
Magallon-Puljic, Cynthia	F/W	710 Shotwell St. Memphis, TN 38111	June 30, 2010
Mallory, Carol A.	F/W	2240 Jefferson Memphis, TN 38104	June 30, 2011
Mayhue-Greer, Estella	F/B	2270 N. Parkway Memphis, TN 38112	June 30, 2010
McLaughlin, Frederick	M/W	441 Avon Rd. Memphis, TN 38117	June 30, 2010
Milton, Reginald	M/B	1534 Marjorie Ave. Memphis, TN 38106	June 30, 2010
Nelson, Yvonne	F/B	3519 McCorkle Rd. Memphis, TN 38116	June 30, 2010

Nolan, Thomas	M/B	768 Velma St. Memphis, TN 38104	June 30, 2010
Owen, Peggy	F/W	1827 York Memphis, TN 38104	June 30, 2011
Reilly, Carr Deni	F/W	40 Nottoway Blvd. Memphis, TN 38103	June 30, 2011
Robbins, James N.	M/W	3200 Garrison Park Circle Memphis, TN 38119	June 30, 2011
Stanley, Martina	F/W	224 Sussex Lane South #8 Memphis, TN 38018	June 30, 2011
Upchurch, Sandra	F/B	9 North Fendwick Road Memphis, TN 38111	June 30, 2011
Virgilio, Damone	W/W	3911 Lytle Circle Memphis, TN 38122	June 30, 2011
Waring, Anne, C.	F/W	112 Goodwyn Memphis, TN 38111	June 30, 2011
VACANT			