

City of Memphis



DR. W. W. HERENTON
MAYOR

TENNESSEE

July 7, 2009

The Honorable Shea Flinn
Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514

Dear Chairman Flinn:

Subject to Council approval, it is my recommendation that:

Brandon Herrington

be appointed to the Memphis City Beautiful Commission with a term expiring
June 30, 2011.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read "W. W. Herenton", is written over a horizontal line.

Dr. Willie W. Herenton

WWH:jd

c: Council Members

Brandon Herrington

June 2004 - Sept. 2004

Barking Dog Agency

Memphis, TN

Business Development Coordinator

- Developed sales collateral and a business development strategy utilizing existing networks and direct mail with follow up phone calls and/or personal meetings.
- Part of an internship that carried over from a year's internship with Memphis In May International Festival.

Education

Jan. 2000 - Dec. 2004

University of Memphis

Memphis, TN

Bachelor of Music (Music Business)

Software Competencies

Adobe Creative Suite (In Design, Photoshop, Illustrator)

Microsoft Office (Excel, Word, PowerPoint)

Google (Analytics, Adwords, Adsense)

Community Involvement

President of the Board - South Main Association, a 501 3(c) nonprofit organization formed to promote the growth and development of the South Main Historic Arts District.

Guest Lecturer with The Visible School - Topic: Search Engine Optimization and Online Marketing for Musicians

Pro Bono Photography Services - 2007, 2008, and 2009 AutoZone Liberty Bowl, The Delta Fair, and Orphanos, a nonprofit organization created to help children at risk all over the world.

Memphis In May International Festival - 2003-2004 Internship

References

Pete Smith | Bond Sales with Vining Sparks | 901 255 8418

John Doyle | Executive Director of the Rock and Soul Museum | 901 485 6995

Bill Granger | Owner of Granger Electric Company | 901 336 9650